

# SOPHIE HSIEH

UX Designer / UI Designer /  
Project Manager / Scrum Master

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## EDUCATION

### ACADEMY OF ART UNIVERSITY

San Francisco, California. 2007- 2010

**Master of Fine Arts degree in New Media & Web Design - Computer Art**

*Studies included UX design, UI design, and web design.*

### NATIONAL TAIWAN UNIVERSITY OF ARTS

Banciao City, Taiwan. 1998- 2002

**Bachelor of Fine Arts degree in Visual Communication Art**

*Studies included web design, advertisement, interactive design, animation, and visual design.*

## CERTIFICATION

### SCRUM PRODUCT OWNER ACCREDITED CERTIFICATION

International Scrum InstituteTW (Scrum Institute)

**Issued Jun 2021**

*Credential ID 61228308420162*

### SCRUM MASTER ACCREDITED CERTIFICATION

International Scrum InstituteTW (Scrum Institute)

**Issued Mar 2020**

*Credential ID 45387102528475*

### GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE

- Foundations of User Experience (UX) Design
- Start the UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High-Fidelity Designs and Prototypes in Figma
- Responsive Web Design in Adobe XD
- Design a User Experience for Social Good & Prepare for Jobs

**Issued Jan 2022**

*Credential ID YWRDHWXYUCH*

## SUMMARY OF QUALIFICATION

- 3 years of work experience in project manager, product owner and scrum master.
- 2 years of work experience in VX/VUI/CUI for IM, office(Smart Meeting), retail, hotel, and product in Alexa skills.
- 8 years of work experience in UI/UX design. Projects cover website, mobile APP, storage, cloud services platform, cloud backup and IoT solutions. Analyzed users' need and designed intuitive workflows. Created wireframes, prototypes and UI to communicate designs.
- 6 years of work experience in visual design including marketing and brand.
- 4 years of work experience in 3D modeling, animation and interactive design.
- Strong skills of sketch and illustration.



## WORK EXPERIENCE

Present  
|  
2017

### ASSISTANT TECHNICAL MANAGER

**Wistron Corporation**, Taiwan

#### Responsibility:

- Managed projects and led a development team to complete products with customer's requirements.
- Devised VX/VUI/CUI design for IM, website, mobile app, and IoT solutions in different fields, ex. Office (Smart Meeting), retail, hotel, and Alexa skills.
- Devised UI/UX design for IM, website, mobile app, and IoT solutions in different products, ex. Smart Transportation, Smart Meeting, Smart Retail, Smart Hotel, Smart Healthcare.

#### Award:

- **Outstanding Staff of 2021**
- **Patent No.: US011315574B2 / MOBILE DEVICE, SYSTEM AND METHOD FOR TASK MANAGEMENT BASED ON VOICE INTERCOM FUNCTION / 2022-04-26**
- **Patent No.: (Taiwan) I761841 / 基於語音對講功能的任務管理方法、系統與移動裝置 / 2022-04-21**

2017  
|  
2013

### PRINCIPAL DESIGN ENGINEER SENIOR UX/UI DESIGNER

**Hope Bay Technologies, INC.**, Taiwan

#### Responsibility:

- Devised UI/UX design for various products that include storage, Hope Bay Cloud, and cloud backup.
- Created graphic design, including marketing, promotion, and product packaging.

## SKILLS

### MANAGEMENT

Project Management,  
Agile Scrum (Product Owner, Scrum Master)

### DESIGN

VX/VUI/CUI Design, UI/UX design, Graphic design, Illustration, web design, 3-D animation, 3-D modeling, digital imaging.

### TOOLS

Figma, Miro, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe AfterEffects, Adobe Premiere, Adobe InDesign, 3D MAX, Microsoft Word, Microsoft PowerPoint, Atlassian (Jira Software, Confluence, Trello)

### PROGRAMMING LANGUAGES

HTML, CSS

### SPOKEN LANGUAGES

Mandarin, Taiwanese, English, Basic French



## WORK EXPERIENCE

2013  
|  
2010

### SENIOR UI DESIGNER, CLOUD BU SENIOR VISUAL DESIGNER, E-PAPER BU

**DELTA ELECTRONIC, INC.**, Taiwan

#### Responsibility:

- Devised UI/UX design for various products and websites.
- Created graphic design, including marketing, promotion, and booth.

2007  
|  
2003

### LEADER OF ART DESIGN TEAM

**T.Y.LIN INTERNATIONAL TAIWAN CONSULTING ENGINEERS, INC.**, Taiwan

#### Responsibility:

- Led team members to design projects, such as graphic design, 3D graphic design, 3D modeling, web design, etc.
- Devised graphic design, including the proposal covers, posters, publicity, and project graphics.
- Constructed 3D modeling for different projects and website designs for clients and the government.

2003  
|  
2002

### INTERACTION DESIGNER

**BLUE SQUARE COMMUNICATION, INC.**, Taiwan

#### Responsibility:

- Created interactive designs for different projects.
- Constructed various 3D animations and web designs.
- Devised visual designs for multiple projects.

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## HOBBIES AND INTERESTS



Travel



Reading



Painting



Photography